

THE EFFECT OF USING YOUTUBE AS A MEDIA IN ENGLISH LANGUAGE LEARNING CONTEXT: ARTICLE

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Abstrak

Penelitian ini mendeskripsikan pengaruh penggunaan youtube sebagai media dalam konteks pembelajaran bahasa inggris: artikel (a,an and the). Tujuan dari penelitian ini adalah untuk mengetahui apakah penggunaan youtube sebagai media membuat pembelajaran menjadi lebih efektif dan dapat meningkatkan pemahaman siswa dalam proses pembelajaran bahasa inggris mereka. Metode yang digunakan dalam penelitian ini adalah kualitatif-deskriptif dengan jumlah sampel 4 siswa dari kelas VII SMP di Ds. Talagasari, Kecamatan Cikupa, Kabupaten Tangerang. Adapun pengumpulan data yang dilakukan pada penelitian ini yaitu dengan menggunakan teknik test (pre-test dan post-test), angket dan wawancara. Hasil penelitian menunjukkan bahwa penggunaan youtube sebagai media pembelajaran artikel memberikan pengaruh besar terhadap siswa. Hal ini ditunjukkan pada hasil post-test yang lebih meningkat dari hasil pre-test. Kemudian siswa memberikan umpan balik yang positif pada hasil wawancara dan mengatakan bahwa penggunaan youtube sebagai media membuat pembelajaran menjadi lebih efektif dan meningkatkan pemahaman belajar bahasa inggris mereka.

Kata kunci: *Media, Youtube, Artikel.*

Abstract

This study describes the effect of using youtube as a media in English language learning context: articles (a,an and the). The purpose of this study was to determine whether the use of youtube as a media makes learning more effective and can improve students' understanding in their English learning process. The method used in this research is qualitative-descriptive with a sample 4 students from seventh grade junior high school in Ds. Talagasari, Cikupa Tangerang. The data collection was carried out in this study by using test techniques (pre-test and post-test), Questionnaires and interviews. The results in this study showed that the use of youtube as a media in learning articles had a big effect on students. This is indicated in the post-test result which are more increased than the pre-test results. Then, the students gave positive feedback on the interviews result by said that the use youtube as a media make learning more effective and improved their understanding of learning English.

Keywords: *Media, Youtube, Articles.*

A. Introduction

In this era of globalization, the development of information and information sources is growing very rapidly, especially with the support of increasingly advanced and sophisticated technology that will facilitate human work, for various interests even various institutions and education.

Information technology has provided innovative opportunities to address education and provide solutions to the growing demands of learning resources. It makes the teaching and learning process better, interesting and time-consuming, and helps clarify concepts in an easier way (Jena et al., 2017). Modern technology has developed significantly, and

its impacts are inevitable on our lives. One of modern technology's positive impacts is in the improvement of education – learning languages like English, has seen improvement due to the advance of technology (Sudarmaji & Yusuf, 2021, Sari et al., 2020).

Then, one of the basic foreign languages to study is English language. That is because English language is becoming an international language which is very important to study for Indonesian students so that they can use it to communicate with other people from around the world. Learning grammar is one of the most important things in the process of learning English. Before studying tenses, you need to know a lot, such as the use of article grammar. In English, the article must be used in communication, the article is an accompaniment that follows certain words, so that the meaning of the article is in harmony with the noun it follows. In the Indonesian dictionary, the name of this article is known as an article. Articles are divided into two types, namely: definite and indefinite. Most of the students in this study had difficulty placing articles such as A, an, the in a sentence. They do not know it is a word used to limit the meaning of a noun. , Then the author uses youtube as the learning media.

Nowdays, the biggest tool of education in the digital era now is Youtube . There are many ways to learn and get the material not only from their teacher. Student can easily find any materials from movie, social media, television serial, song, video on Youtube and so on. YouTube is a popular

video-sharing website, was created in February 2005 by Chad Hurley, Steve Chen, and Jawed Karim, the employees of PayPal. During the summer of 2006, YouTube became one of the fastest-growing sites on the World Wide Web, hosting more than 65,000 new video uploads. To one's surprise, YouTube achieved a milestone on October 9, 2006. (Iftikhar, 2019) According to Clean Cut Media (Liu, 2010) YouTube is the 4th largest website in the world, and there are 100 million visitors each month.

YouTube is considered as an online source of material that can play a key role in the teaching and learning process. Learning from youtube is not new, It has become more popular among adults, teenagers and even children. This website can provide students with a video about English learning materials. Using YouTube videos to teach English classes as supplementary material will give students a good understanding and knowledge of their lessons. It provides many benefits in the learning process. These benefits include: Can attract students' attention, motivate students, build relationships with students, foster creativity, Increase understanding and eliminate boredom. Educators bring in youtube into the classroom to suit the students' preferences and interest thus will make learning more interesting (Sakkir et al., 2020). Terantino (2011) stated, "youtube offers fast and fun access to language and culture-based videos and instruction from all over the globe" (Chien et al., 2020)

Moreover, You Tube provides for

loads of experts who are sharing their knowledge and perspectives about different aspects in education for free. Students can get information faster and feel more confident in dealing with the lesson. In addition, watching videos also unconsciously help the students learn grammar in an automatic way. Educational videos have predominantly positive impact on students' affective attitudes (students regard such videos as enjoyable, satisfying and motivating) as well as on their cognitive attitudes (students tend to regard videos as useful, helpful and effective) (Shoufan, 2019). The students got the input so well from the speakers in YouTube-based videos. Mitra, Jones, Barret and Williamson (Kosterelioglu, 2016) also emphasized that use of videos, which include both visual and audio elements, facilitate active interaction between students and topic, ensures that the content is more meaningful and strengthens learning by allowing association between the material in the video and other situations.

Therefore, based on the ideas above, the writer will use YouTube as learning media to make students more understand about article. And the formulated problem for this research want to know is it effective or not using video as learning media and is it can be motivation for student's learning process.



Fig 1. Share article material in the form of videos from youtube



Fig 2. The speaker explained about the proper placement of articles so that students better understand the use of (a, an and the)

This researcher aims to find out is it effective or not to use videos from youtube as a learning media and is it a motivate students in their English learning process.

Literature Review

Media is a tool to convey information to the recipient and everything that can be used to channel messages from the sender to the recipient so that it can stimulate thoughts, feelings, attention so that effective and efficient communication occurs. According to (Fay, 1967) media are all forms of intermediaries used by humans to convey or spread ideas, ideas or opinions, so that the ideas, ideas or opinions put forward reach the intended recipient. In the context of the world of education, Gerlach & Ely (Fay, 1967) reveal that the media are generally human, material, or events that build conditions that enable students to acquire knowledge, skills, or

attitudes.

The website has been credited with being at the forefront of the social media revolution and the development of user-generated content, and has also led to a greater democratization of society and empowerment of individuals in the view of some (Alwehaibi, 2015). YouTube is a video-sharing website that allows users to upload, share and view videos (Alwehaibi, 2015).

YouTube's use in the instructional process gives students and teachers benefits (Maziriri et al., 2020).

(Nasution, 2019) claims that the use of YouTube in teaching the English language plays a leading role in helping learners understand their English lessons.

B. Research Method

Based on the problems studied, the method used in this study is descriptive method with a qualitative approach. (Farhatunnisya, 2020) explain that the descriptive method is a research that gives a careful description of the individual, the condition of the surrounding community. According to (Farhatunnisya, 2020) describes that the qualitative research method is a research method based on the philosophy of positivism, used to examine the condition of natural objects, (as opposed to experiments) where the researcher is the instrument, the key, the data collection technique is done by triangulation (combined), analytical and inductive/qualitative, and qualitative research results emphasize meaning rather than generalization.

This study used written test and questionnaire by a Google form which has previously been linked to students by what's App Group. Questionnaire data were collected from 12 to 13 July 2021.

The research design was carried out for two meetings. Students from seventh grade must to do pre-test and pro-test before and after treatment. Furthermore, an online questionnaire contains 8 statements about how the big effect of using videos from YouTube as a media in teaching and learning activities. The answer choices for each statement are "yes" or "no". Then the researchers conducted online interviews by asking questions about opinions and obstacles when using videos from YouTube as a learning media. This survey was adapted based on a journal entitled "The effective use of youtube videos for teaching English language in classrooms as supplementary material (2016)"

Place of the research

This research was conducted in one of the students' homes in the area of Talagasari, Cikupa sub-district, Tangerang Regency with total of 2 meetings.

Population and Sample

The population of this study was seventh grade students in Junior High School. A total of 4 students from junior high schools in Tangerang district were the samples of this study. They are students who participate in this microteaching students followed the teaching and activities. Learning activities carried out by

the researcher in 2 meetings.

Procedure

This study used descriptive qualitative method. Then the researcher asked permission for data collection that required students from seventh grade and attending junior high school. Then, after selecting the sample, the researcher distributed pre-test questions to determine the students' understanding of the article before teaching and learning activities. And at the second meeting, the researcher distributed post-test questions to find out the differences in student achievements on the material that had been delivered. Then the researchers conducted interviews about opinions and obstacles when using YouTube as a learning media. And finally, the researcher gave 8 questionnaires that must be filled out because to find out the big effect of using YouTube as a media in learning English for students.

Instrument

The instrument used in this research is questionnaires containing 8 questions, pre-test and post-test containing 10 multiple choice questions, Online interviews containing 2 questions to get satisfactory research results. Research instruments are tools or facilities used by researchers in collecting data so that their work is easier and the results are better, complete, more accurate, and systematic so that they are easier to process.

C. Result and Discussion

Pre-test and Post-test Result

Data

The data contained in this study are the result taken by researchers from the pre-test post-test, questionnaires and interviews of students from the seventh grade of junior high school in Ds. Talagasari Cikupa who have participated in English teaching and learning activities (Microteaching) for two meetings (2x45 minutes).

No. Responden	Pre-test	Post-test
1	60	80
2	50	80
3	60	80
4	70	90

Table 1.1. Pre-test and post-test result

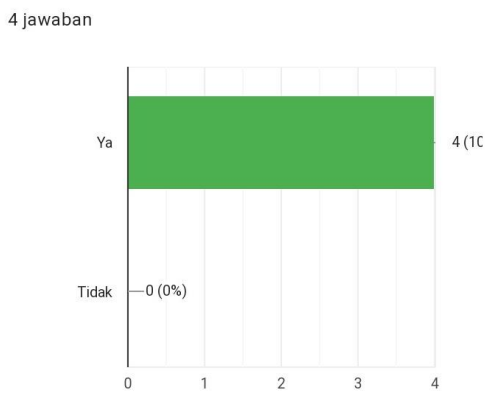
Based on the data above, it can be seen that the post-test scores have increased compared to the pre-test scores. Table 1.1 shows that in the pre-test, the minimum score is 50 and the maximum value is 70, while in the post test, the minimum score increased to 80 and the maximum value is 90. The researcher found that at the time of the pre-test the students still did not understand the use of proper article grammar and the difference between (a, an and the) which must be followed by specific or non specific nouns. However, after the treatment and post-test, students' test results increased because they understood the differences in article grammar and the use of words (a, an and the) for specific or non-specific noun.

Questionnaire Result Data

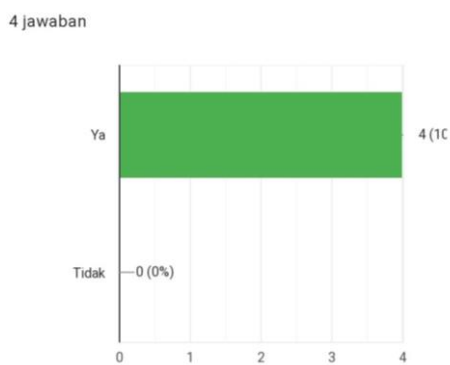
The data provided below is the data recorded on google form as

the result of the questionnaire that has been given and filled out by 7th grade students in Ds. Talagasari. The questionnaire was given to determine student satisfaction and perceptions in using youtube as a media for English language teaching.

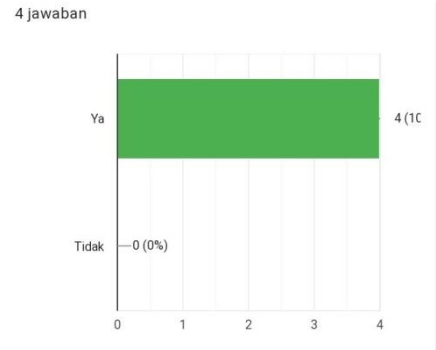
1. I understand the material better using videos from youtube.



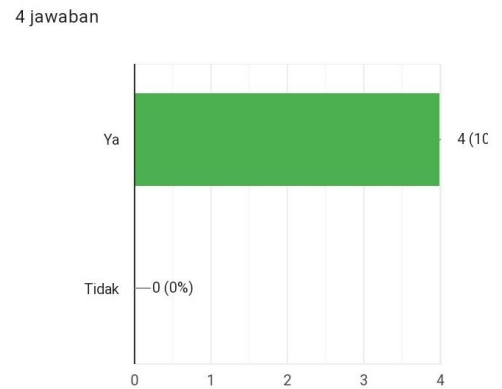
2. I feel class become more interesting when using videos from youtube as a learning media.



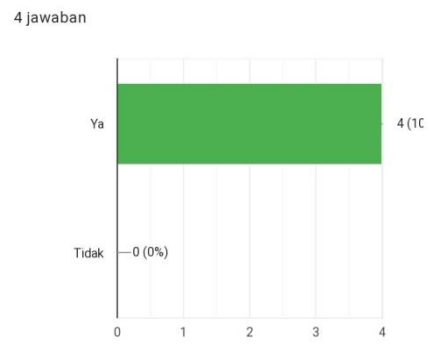
3. I feel learning much more fun when listening to different material delivered from youtube



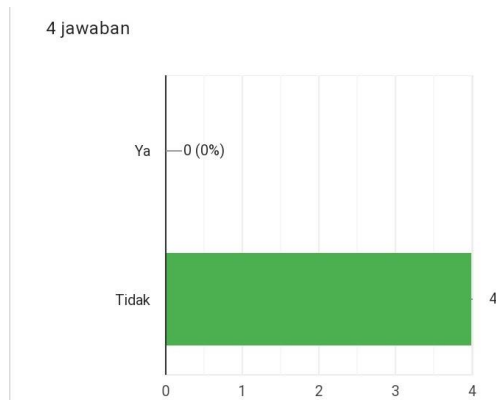
4. I feel videos from youtube shorten my time in understanding the use of articles (a, an and the)



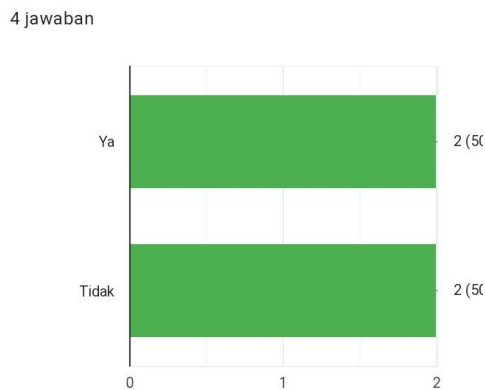
5. Using youtube as a media makes student learning activities more effective



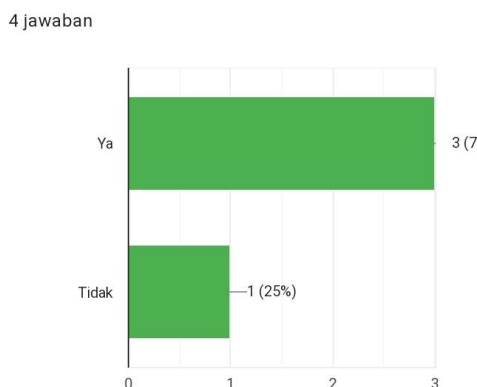
6. Learning from youtube makes me and the teacher less interacting



7. I feel bored when the teacher delivered the material in the text form



8. I feel motivated in the process of learning English using videos from youtube



The results of the questionnaire data collection above show that all respondents with a total of 4 people gave positive response collection results, by choosing

“yes” or “no” on the 8 questions in the questionnaire. Students agree that:

They better understand the material using youtube as a media in English learning, 4 respondents gave positive result and chose “yes” for the question number 1.

Students feel the class becomes more interesting when using videos from youtube as a learning media by choosing “yes” 4 respondents gave positive results on question number 2.

Students feel learning much more fun when listening to different material delivered from youtube. All respondent gave a positive response and choose “yes” for the question number 3.

Then, on numbers 4 and 5 all respondents agree by chose “yes” that: videos from youtube shorten students’ time in understanding the use of articles (a, an and the)

Using youtube as a media makes students learning activities more effective.

For number 6, all respondents chose “no” because students did not feel less interacting with the teacher during learning activities using youtube.

Then 2 respondents chose “yes” and 2 other respondents chose “no” that students felt bored when the teacher delivered the material in text form in question number 7.

In question number 8, 3 respondents chose “yes” that they were motivated in learning English using videos from youtube and 1 respondent chose “no”.

Interview Result Data

Interview is perceived as conversation in the meetings between two or more people to exchange information and talking is natural. On the other hand, (Griffie, 1997) offers several limitations to interview: people interviewed may not be able to say what they think, may not have an opinion, or may not be able to state their opinion in a clear way; individuals available for interviews may not have the desired information; and respondents may be unwilling to discuss what they know. Then, To find out the problems of students during the teaching and learning process the researchers conducted interviews to find out what difficulties students faced during the teaching and learning process and the reasons why students preferred learning to use youtube as a media.

Here is the interviews and feedback that the learners provided.

The first question of the interview was "how do you feel before using youtube as a learning media?"

The first respondent answered that was difficult to understand and conclude the material points presented by the teacher.

The second respondent answered that she felt sleepy while listening to the teacher explaining the material.

While the other of two respondents answered that they felt bored when learning using text material.

The second question of the interview was "Do you prefer to

learn English using youtube or text material? Give the reasons!"

All respondents answered prefer to use youtube as a learning English than the text material because:

The first respondents gave the reason that using youtube, make understanding in studying articles became more improved.

The second respondents gave the reason that learning to use youtube made the class more interesting.

The third respondent answered that youtube more motivated in the process of learning English.

The last respondent gave the reason that youtube made learning activities more effective.

In the result of the interviews, the researchers saw that the learning achievement of students was quite good in watching and understanding videos from youtube. In addition, the use of youtube in the classroom can play an important role. Researchers also found that youtube is an effective media to build students' enthusiasm and understanding in improving English language learning. (Bajrami & Ismaili, 2016), Which found that watching authentic videos in the classroom can make the learning process more enjoyable and meaningful. Furthermore, youtube videos combine visual context with spoken language and develop learners' ability to enjoy and understand English lessons, it makes students interested in and fascinated by the English language. In brief, youtube can help develop students' English learning.

D. Conclusion

From all the results collected by the researchers, it can be concluded that the use of youtube in teaching English plays an important role in helping learners understand their English lessons. It can be seen from the satisfactory post-test results. From those who do not understand the articles grammar become aware of using articles grammar in a sentence correctly. In other words, youtube presents a great influence on students' English understanding. In short, using youtube as a learning media makes activities more effective and interesting so that students do not feel bored during the learning process.

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