

# THE EFFECT OF YOUTUBE IN IMPROVING STUDENTS' SPEAKING SKILLS

Johan Kosasih

Islamic University Of Syekh-Yusuf

1805020062@student.unis.ac.id

## Abstract

*In language learning, speaking becomes evidence of the student's competence in the language they are learning; however, students' ability to speak can be hampered by various problems they face, such as lack of confidence, lack of vocabulary and grammar, and inadequate teaching strategy. In this era, information and technology (IT) developments can be the solution to these problems. The advancement of technology seems to have many positive effects on education. The technology offers a variety of learning media that students can enjoy. One of the technological developments that can be used as a learning medium is YouTube. YouTube offers several types of learning-related videos. While learning English, English as a Foreign Language learners can find several types of videos that can help in the learning process. Hence, YouTube can help the students. to improve your language skills, especially your speaking skills. This document aims to explain the effectiveness of using YouTube as a learning medium in demonstrating the student's speaking skills*

**Keywords:** Speaking Skills, Youtube Videos

## A. Introduction

English is one of the most famous languages in the world right now. Most countries must have English subjects in school in order students are common with English since early stage. English has four essential skills that must be mastered such as listening skills, speaking skills, reading, skills, and writing skills.

Speaking skills is very important in learning English. By speaking, people can know how competent students are in learning English (Zyoud, 2016 and Sudarmaji, 2021)

Students should be able to speak English to communicate everything not only to people in their own country but also to people around the world. English is a worldwide

language. Moreover, people who can speak English will get many advantages from speaking English. (Riswandi, 2016) stated some problems are frequently found by students in developing their speaking ability.

First, the students feel worried and embarrassed when they are speaking in front of their friends or teachers. Second, the students are not confident when answering the teacher's questions. Third, the students are fearful when they have to demonstrate something. Fourth, the students lack in using the correct vocabulary and right grammar when they are speaking. Additionally, Riswandi added that the strategy that teachers use in teaching speaking skills in the classroom is boring. It also doesn't facilitate students to be active speakers in the classroom.

However, teachers can fix those students' problems by changing their teaching strategy in teaching speaking skills such as technological developments.

In this period, the development of technology is an essential point, and it is beneficial in helping everyone to do many live activities. Also, it simplifies everyone and it has positive impacts. Technological developments extremely help in the economy, education, health, and many more (Mapuranga et al., 2020). In education, the benefits of technology are felt not only by the teacher but also by the students.

Due to many information that can students get through technology, The learning process can be done easily. Besides, in the use of technology, teachers and students also will find many fun and interesting media or application to teaching and studying. (Raja & Nagasubramani, 2018) said that learners' interactive learning can be improved by using information and technology development such as interesting features that are provided in the technology.

One of the technologies that are viral right now for students and teachers in improving student's speaking skills is YouTube. According to (Almurashi, 2016), YouTube is an interesting medium to use in teaching and learning English.

YouTube provides a lot of videos that students can use as learning resources. Students can learn English through quick videos, movies, and English tutorials. In addition, (Riswandi, 2016) found in his research that YouTube can help students improve their language skills, especially to expand their

knowledge of English vocabulary, grammar, and pronunciation through the videos provided. Therefore, it can be assumed that YouTube can also be an effective teaching tool for teachers to develop student's language skills, especially in terms of training students' language skills.

Several previous studies have been used to support this research. The first is a study by (Riswandi, 2016), which aims to describe the impact of YouTube on improving students' oral skills teaching and learning using YouTube videos. The study involved 28 seventh-grade students from high schools in Surakarta. This study uses a qualitative method. This research produced two results: First, there was a significant improvement of speaking in students' speaking skills, which was defined in two 987 cycles. In the first round of learning, it was found that students' oral evaluation scored 71.7 points. The student's highest score is 80.1. Second, the students' opinions on YouTube collected through the questionnaire are positive. All students said that they like the learning activities of YouTube video.

YouTube is very helpful to them. YouTube can motivate them to learn English through a new learning environment, especially learning and improving their Speaking Ability The second previous study was (Prasetianing Jati et al., 2019), which analyzed

YouTube video tutorials to improve students' oral skills. The study aims to understand how YouTube video tutorials can help students improve students' oral skills in processing procedural text.

high schools in Zhongbang

County, East Java Province participated in this study. Research results show that students' language skills have improved when using YouTube video courses for teaching. The language skills of students have improved in terms of accuracy, fluency, and academic performance. First, the accuracy of speaking has improved because YouTube video tutorials are the source of information to expand their vocabulary and show good speech patterns. Second, fluency has been improved because the video allows all students to pronounce and learn more vocabulary, and makes them more confident in presenting procedural text. Third, because the YouTube video tutorial is a good model, the performance of the students has been improved. Students can also learn eye contact and body movements during the presentation. Then (Meinawati et al., 2020) conducted a study on improving the language ability to speak through YouTube. The purpose of this research is to investigate the use of YouTube to improve students' language skills. The subjects of this study are students in the 10th grade of SMA IT Rahmadiyah. The study found that YouTube is a good alternative to teaching media, especially when teaching languages. Students' oral test scores improved when they reached years of age. Using YouTube to teach, the average oral test score of students was 64 before using YouTube as the teaching medium and 77 after using YouTube as the teaching medium. The researchers also found that students were able to speak confidently. They were able to imitate the pronunciation of speaking they heard from locals in the video.

## B. Method

This study used the literature study for data collection. The researchers went through several steps. The first was data collected from primary and secondary sources. The primary resource, data, was gathered through studying research on the use of YouTube in learning. , especially in teaching and learning oral skills.

data from books and articles that could aid this study; In the second step, the data collected was analyzed and classified, in particular the effect of YouTube in improving students' speaking skills. The data was classified and analyzed, the researcher did the final step where the conclusion was drawn from the data.

## C. Finding and Discussion

YouTube is a web-based service where users can search for different videos, comment on videos, upload videos, and subscribe to other users (Srinivasacharlu, 2020). There are videos to be found on YouTube such as movies, music videos, tutorial videos, instructional videos, etc. (Nasution, 2019) claims that YouTube not only provides entertainment videos for entertainment but can also be used as a learning medium, to find many beginners intermediate, and advanced tutorial videos. In addition, YouTube was found to provide many resources for language learners that can help them improve their target language. (Sari & Margana, 2019) also stated that YouTube is a learning platform that provides a wider space for students to practice their speaking skills and receive more comments from many people. YouTube is also a useful learning medium to improve student's English skills, especially speaking skills. One of the benefits of YouTube is to help introverted

students practice and demonstrate their speaking skills by uploading recorded videos and receiving feedback from others, teachers and friends. (Kurniawan, 2018)

(Young & West, 2018) said that YouTube has several benefits to improve student's language skills, including:

1. Students can easily access videos that can be used to study anywhere, anytime. English and available at home via YouTube videos. You have more time to study at home than to study at school.
2. Students can receive original English videos. Students can also learn and improve their speaking skills through YouTube videos.
3. Students can learn in a fun and not boring way. If students only learn in class through YouTube videos provided by the teacher in the learning process, the atmosphere of the class may be different from the previous one. You can also listen to the pronunciation, add a dictionary of words, see the movements and expressions of the narrator in the video. In this case, students also need to study longer and stay in class.
4. Students will focus more on the material and make it interactive in the learning process. Learning from some relevant YouTube videos can help students focus more on what they hear and see during the learning process. The teacher can also practice what I see in the video given in the classroom. Apart from just listening and watching, you can

also speak from what you see on YouTube.

5. Students can provide input and suggestions for videos that have been seen orally. YouTube not only offers the ability to take multiple videos, but it also offers the ability to upload videos. In this case, the teacher can ask students to post videos. Then upload it to YouTube and your friends can post comments or questions about the video the next time they meet. This activity can help students learn to talk about something or give their opinion.
6. Students can also be given different examples of oh from various expressions in English phrases that many people use in daily activities. YouTube not only contains videos for learning English but also many conversational videos that can be used as learning media. especially when learning English, practice language skills.

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