

ENGLISH READING INTEREST ANALYSIS ON GENSHIN IMPACT GAME STORYLINE

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ABSTRACT

This research intends to analyze the reading interest of Genshin Impact game players. This research aims to make people more interested in increasing their interest in reading. Because interest in reading in Indonesia is very low, according to UNESCO data, there is only 0.001% interest in reading in Indonesia. This is certainly a big concern for researchers. Researchers took this case for a study because researchers also want to prove how many online game players have increased their interest in reading because of playing online games, one of which is the Genshin Impact game. Based on the research, the respondents fully believe that they get a lot of positive impacts from playing the Genshin Impact game; get new vocabulary, get lessons from the Genshin Impact storyline, know how to pronounce words correctly from the style of speech to the accent uttered by a Genshin Impact game character. The respondents also admitted that not only did they have fun playing the game, but they also got very good learning.

Key Words: Online game; Genshin Impact; Reading interest

INTRODUCTION

Reading is a process carried out and used by readers to obtain messages to be conveyed by the author through the

medium of written words / language (Henry Guntur Tarigan, 2008: 7). This opinion is supported by Sabarti Akhadiah, et al (1992/1993: 22), reading is an integrated unit of activity that

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includes several activities such as recognizing letters and words, connecting them with sound and meaning, and drawing conclusions about the meaning of reading. According to Soedarso (2005: 4) reading is a complex activity by mobilizing many separate actions, for example, readers must use understanding and imagination, observe, and remember to obtain information in reading. Reading ability is a complex ability that requires cooperation between several abilities. To be able to read a passage, a person must be able to use the knowledge he already has. When reading, the eyes recognize words while the mind connects them with their meaning. The meaning of words refers to the meaning of phrases, sentences, sentences, and finally the meaning of the whole text. Readers get a comprehensive understanding of reading by using prior knowledge, such as reading concepts through word forms, sentence structures, expressions, etc. Therefore, when reading, the mind also simultaneously processes information in reading so that reading is a complex process. According to Nurhadi (2010: 13-14) reading is a complex and complicated process. Complex means that in the reading process various internal factors and external factors of the reader are involved. Internal factors can be intelligence (IQ), interest, attitude,

talent, motivation, reading goals, and so on. External factors can be in the form of reading facilities, reading texts (simple-heavy, easy-difficult), environmental factors, or factors of socio-economic background, habits, and reading traditions. Henry Guntur Tarigan (2008: 13) distinguishes the types of reading into two kinds, namely: 1) reading aloud and 2) reading silently. For comprehension skills, the most appropriate is reading silently, which consists of 1) extensive reading, and 2) intensive reading. Extensive reading means reading widely. The object is to cover as much text as possible in as short a time as possible. The demand for extensive reading activities is to understand the important content quickly so that efficient reading can be carried out (Henry Guntur Tarigan, 2008: 32). Extensive reading includes survey, skim, and superficial reading. Intensive reading prioritizes understanding, deep understanding, and detail (Henry Guntur Tarigan, 2008: 37). Intensive reading is divided into content analysis and language analysis. Reading content analysis includes careful reading, comprehension, critical reading, and reading ideas while reading language analysis consists of reading language and literature.

Definition of Reading Interest

Farida Rahim (2008: 28) states that reading interest is a strong desire accompanied by one's efforts to read. Someone who has a strong interest in reading will be realized in his willingness to get reading material and then read it on his own awareness or external encouragement. Herman Wahadaniah (1997: 16) reading interest is a strong and deep attention accompanied by a feeling of pleasure towards reading activities so that it can direct someone to read of their own accord or external encouragement. Interest in reading is also a person's feeling of pleasure in reading because of the thought that reading can benefit that person. From the above opinion, it can be concluded that reading interest contains elements of desire, attention, awareness and pleasure to read. Reading interest is a tendency to have a strong desire or interest and is accompanied by continuous efforts in a person towards reading activities that are carried out continuously followed by a sense of pleasure without coercion, of his own desire or encouragement from outside so that someone understands or understands what he reads.

Aspects of Reading Interest

Hurlock (1980: 116) suggests that interest itself consists of two aspects, namely cognitive aspects and affective aspects. a. Cognitive Aspects. The

cognitive aspect is based on the concept of development in childhood regarding things that relate to interest. Interest in this aspect centers on whether the thing of interest will benefit and bring personal satisfaction. For example, reading activities, when students carry out reading activities, of course, they expect something to be obtained from the reading process so that many benefits are obtained from reading activities. The amount of time spent is directly proportional to the satisfaction obtained from reading so that reading activities will become permanent, which in turn will become a need that must be fulfilled. b. Affective Aspects Affective aspects or deep emotions are concepts that reveal the cognitive aspects of interest displayed in attitudes towards activities of interest will be built. Like the cognitive aspect, the affective aspect is developed from personal experience, the attitude of parents, teachers, and friends who support the activity of interest. Students who have a high interest in reading due to the satisfaction and benefits obtained and get reinforced responses from parents, friends, and the environment, then these students will have an interest and desire so that they are willing to spend special time and high frequency to read. Based on the description above, it is concluded that the aspects of reading interest include: 1) a feeling of pleasure with reading

activities, 2) a need for reading activities, 3) a desire to find reading material, 4) a desire to do reading activities, and 5) an interest in reading.

Genshin Impact is a free-to-play game in the action role-playing game (RPG) genre. It was developed by a Chinese company called MiHoYo and has attracted worldwide attention, making the international launch of Genshin Impact the largest in the history of the Chinese gaming market. Genshin Impact is a cross-platform game system at a time when the game market is booming. Online games are game applications that can only be played using gadgets such as smartphones, tablets, computers, and the like, which are connected to the internet network. Although not included as a medium for communication, online games allow users (game players) to communicate with other users (game players). This can happen because in general online games do have features, to communicate with fellow game players in it.

Genshin Impact itself is one of the games that can be played with friends with co-op mode (playing with other players), using a gacha system (a mechanic in a game where players can get featured characters or weapons by making random draws from a collection of items in the game, which does not only focus on fighting and of course the exciting

storyline gave Genshin Impact several awards even in their first year of release such as Best Game and User Choice Game at the Google Play Award 2020 and The Game Awards 2020 (TGA) in two categories namely Best Mobile Game and Best Role Playing.

Genshin Impact took on a cross-platform game system at a time when the gaming market was booming. This strategy is a good step, because cross-platform game development opens opportunities for companies to acquire a large number of new users and increase user engagement with the game. Indonesia also has a great opportunity to develop a game like Genshin Impact; a cross-platform game with a professional design and many fans.

Carrying the theme of adventuring in a world called Teyvat, we as players can choose one of two travelers provided by the game called Aether or Lumine. From there, our journey as a traveler who lost a twin brother begins. You as a player will be asked to complete various challenges to reunite with our lost brother, we are also guided by Paimon, a small fairy-like creature that will accompany us on adventures to various places.

When start the game, you'll start in a region called *Mondstadt*, a country inspired by Germany and other Northern European cultures. *Mondstadt*

is one of seven regions that players will explore. In mid-2021, in July to be precise, after almost a year, Genshin Impact finally added a new region, *Inazuma*. *Inazuma* itself is inspired by Japan. *Inazuma* is an island nation isolated from the outside world and the place of Electro's vision.

History is an event in the past that has occurred and is worth remembering, many media such as games use history in their content is one way that people today can continue to learn. The number of references used based on history, culture and native culture is one of the attractions of players where while playing, players can also learn many things about the country that is used as inspiration. In this study, the researchers were motivated to examine the reading interest of some gamers given the low reading interest rating in Indonesia. Reading can increase creativity as well as motivation to learn. In addition, in this study the researchers also wanted to prove that those who often play games, especially those who have made games a part of their lives that they play games, but they still get great benefits ranging from understanding new language, using vocabulary in a sentence, understanding material, and applying the story into a good work or writing.

METHODS

This research is a type of qualitative research, where the purpose of this research is to reveal, answer, and explain interesting phenomena or cases that occur in people's lives (Sugiyono, 2012).

Research design is all the processes required in planning and conducting research. The research design used in this study is a qualitative descriptive research design because researchers want to find facts about how influential the Genshin impact is on respondents' reading interest.

In this study, researchers used Google Forms online media as a medium for research. Then, the participants who became research materials were several friends of the researcher who were gamers who played the game Genshin Impact.

In collecting data, this study used a questionnaire instrument containing 10 question items that had been formulated referring to research using general questions such as knowing how far the respondents knew Genshin Impact; questions to mention Genshin Impact characters, and questions to mention the Genshin Impact map on a Likert scale of 1-5 (strongly disagree - strongly agree) given to 10 respondents. This data collection was carried out online within

a period of 7 days from June 21 - June 28, 2023.

FINDINGS AND DISCUSSION

When learning English, there are many ways to instill an interest in and desire to learn English in students who are not used to using English in everyday life. Teaching methods that can be used in learning English reading activities include SQ4R (Investigate, Question, Read, Recite, Record, Review), speed reading, and reading aloud. SQ4R is a useful way to understand reading material in an English class. Reading skills are interactive processes that involve the reader, reading style, and context. As Silliman and Wilkinson (2007) state, this skill includes the ability to derive meaning from written text. "Reading is broadly defined as the ability to extract meaning from written text." Through the reading comprehension process, the reader understands the text. The reader gains understanding from the text.

Read texts related to information and new vocabulary. Comprehension is understanding the meaning of the words and phrases you are reading. This ability is at a higher level taller than. On the sides are just understand comprehend; comprehend meaning or meaning (Author's intentions and the purpose of the reader's response). Rating or Rating Content. Flexible

reading speed, easy to adjust according to the situation. to achieve desired goals in understanding, the most appropriate activity is silent reading. memorize and read. aspect of language skills in other words, reading comprehension based on can read Automatically means proficient reading.

Discussion

In the discussion section, this research produced good results. The survey questions made by the researchers produced answers according to the expectations of the researchers. The respondents have a good understanding of the Genshin Impact game. This game released by MiHoYo has an average age of players from 16-22 years. Some of the respondents know this Genshin Impact game from their friends, which means they get the information from person to person, the rest, they know the Genshin Impact game from the official MiHoYo website and the official MiHoYo / Hoyo Verse Instagram. In this study too, the respondents involved in the study have been playing the Genshin Impact game for over 2 years since the game was released. In this case, there is a high probability that these game players understand the course of this Genshin Impact game. The respondents on average play this game using their computer/PC, laptop, and cellphone devices. In this general information, the

respondents were honest and significant in answering the questions. Furthermore, for the core question, the respondents answered strongly agree if they liked the Genshin Impact game, starting from the graphics used, understanding the storyline, understanding the use of language used, and liking the Genshin Impact storyline. Because, in this Genshin Impact game they get benefits when playing, the researcher was chosen the testimony from few respondents was mentioned that:

"I can better understand the use of English through the dialog of each character who uses English. Likewise, the different pronunciation and accents of each character made me more sensitive in capturing what the characters were saying. The subtitles also helped me to understand the meaning of every word that might seem unfamiliar to me." - 1st respondent

"Can learn unheard English vocabulary and Improve English comprehension when characters interact with other characters" - 2nd respondent.

"I got some messages or advice that is like real life. Increasing vocabulary while reading the dialogs in the game. The addition of knowledge about new vocabulary can be experienced without any coercion because it is packed with interesting gameplay." -3rd respondent.

In this case, the respondents realized that the positive impact they got from the Genshin Impact game was overwhelming. The players or respondents realize that it is not only the fun side when they play the game, but they also get new lessons that can be used as lessons in everyday life.

The importance of reading is also agreed upon by human resource development experts. According to them, in the context of the future post-industrial era economy, where human resources are the main pillar, proper reading and writing skills are an absolute prerequisite for anyone and any nation that leads progress and glory. Without this skill, no matter how rich the natural resources of a nation, for example, it will be difficult to raise the nation's status to the world stage and be considered by other nations. Reading is the main tool for a person to achieve a good life, he said. Roijakers (1980), also an education expert, links the role of reading with one's career development. According to him, only through proper reading activities will people be able to develop themselves in their respective fields optimally. develop themselves in their respective fields to the fullest and will always be able to keep up with new developments that occur around them.

CONCLUSIONS AND SUGGESTION

Reading is a complex process that involves recognizing letters and words, connecting them with sound and meaning, and drawing conclusions about the meaning of reading. It is an integrated unit of activity that requires cooperation between various abilities, such as understanding, imagination, observation, and memory. Reading ability is a complex ability that requires cooperation between various abilities. The mind processes information in reading, using prior knowledge through word forms, sentence structures, and expressions.

There are two types of reading: reading aloud and reading silently. Reading aloud involves reading aloud, which covers as much text as possible in as short a time as possible, while intensive reading prioritizes understanding, deep understanding, and detail. Reading content analysis includes careful reading, comprehension, critical reading, and reading ideas, while reading language analysis consists of reading language and literature.

Reading interest is a strong desire accompanied by continuous efforts to read, accompanied by a sense of pleasure and satisfaction. Interest in reading consists of cognitive aspects and affective aspects. Cognitive aspects focus on whether the thing of interest

will benefit and bring personal satisfaction. Affective aspects, or deep emotions, reveal the cognitive aspects of interest displayed in attitudes towards activities of interest. Students with a high interest in reading are willing to spend special time and frequency reading due to the satisfaction and benefits obtained from reading activities.

Genshin Impact itself is one of the games that can be played with friends with co-op mode (playing with other players), using a gacha system (a mechanic in a game where players can get featured characters or weapons by making random draws from a collection of items in the game, which does not only focus on fighting and of course the exciting storyline gave Genshin Impact several awards even in their first year of release such as Best Game and User Choice Game at the Google Play Award 2020 and The Game Awards 2020 (TGA) in two categories namely Best Mobile Game and Best Role Playing.

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addition, in this study the researchers also wanted to prove that those who often play games, especially those who have made games a part of their lives that they play games, but they still get great benefits ranging from understanding new language, using vocabulary in a sentence, understanding material, and applying the story into a good work or writing. Indonesia also has a great opportunity to develop a game like Genshin Impact; a cross-platform game with a professional design and many fans.

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tablets, computers, and the like, which are connected to the internet network.

This qualitative research aims to uncover and explain interesting phenomena in people's lives using a qualitative descriptive research design. The study utilized Google Forms online media and involved friends of the researcher who played Genshin Impact. Data was collected using a questionnaire instrument with 10 question items, including knowledge of Genshin Impact, characters mentioned, and Genshin Impact maps mentioned.

Teaching methods that can be used in learning English reading activities include SQ4R (Investigate, Question, Read, Recite, Record, Review), speed reading, and reading aloud. aspect of language skills in other words, reading comprehension based on can read Automatically means proficient reading.

Reading skills are interactive processes that involve the reader, reading style, and context. "Reading is broadly defined as the ability to extract meaning from written text." Comprehension is understanding the meaning of the words and phrases you are reading. On the sides are just understand comprehend; comprehend meaning or meaning (Author's intentions and the purpose of the reader's response).

Through the reading comprehension process, the reader understands the text.

Human resource development experts emphasize the importance of reading and writing skills in the post-industrial era economy. Without these skills, a nation's status on the world stage and global recognition will be difficult. Reading is the primary tool for achieving a good life and career development. Education expert Roijakers (1980) links reading to career development, stating that proper reading activities enable optimal growth in one's field and adaptability to new developments.

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